

On January 1, 2004, the Personal Information Protection and Electronic Documents Act (“PIPEDA”) will apply to a broad range of organizations across Canada, including Norden Jensen Inc. Among other things, PIPEDA governs the manner in which personal information is collected, used and disclosed in the course of commercial activity. PIPEDA requires the consent of individuals for the collection, use or disclosure of their personal information

In the course of your dealings with Norden Jensen Inc we may collect, use and disclose personal information regarding yourself or other individuals associated with your organization. Examples of such company information include business addresses, phone numbers, and fax number.

Company information is collected, used for the purposes of:

- verifying the accuracy of application forms:
- assessing financial status and creditworthiness, and
- to allow Norden Jensen Inc to participate in financing activities such as receivable sales or securitization.

Norden Jensen Inc does not sell, trade or exchange any personal information it collects to marketing agencies, credit card companies or any other organization for the purpose of allowing them to market their products or services to you.

Occasionally, Norden Jensen Inc receives requests from other credit providers, or potential credit providers, of Norden Jensen Inc customers for disclosure of information in our control. Norden Jensen Inc discloses credit history information to these credit providers for the purpose of either assisting a Norden Jensen Inc customer in obtaining credit with the other provider, or assessing the creditworthiness of a Norden Jensen Inc customer.

However, because of the implementation of “PIPEDA” we will require your written consent to respond to any requests.

If you object to Norden Jensen Inc collecting, using or disclosing your personal information for the purposes described above, please contact Norden Jensen Inc at 1-800-563-7273 to inform us of your concerns. Otherwise, Norden Jensen Inc will consider that you consent to Norden Jensen Inc practices regarding your personal information.

Carol Ackroyd is our privacy officer, and she can be contacted by email (carol@nordenjensen.com), or by telephone at 1-800-563-7273.